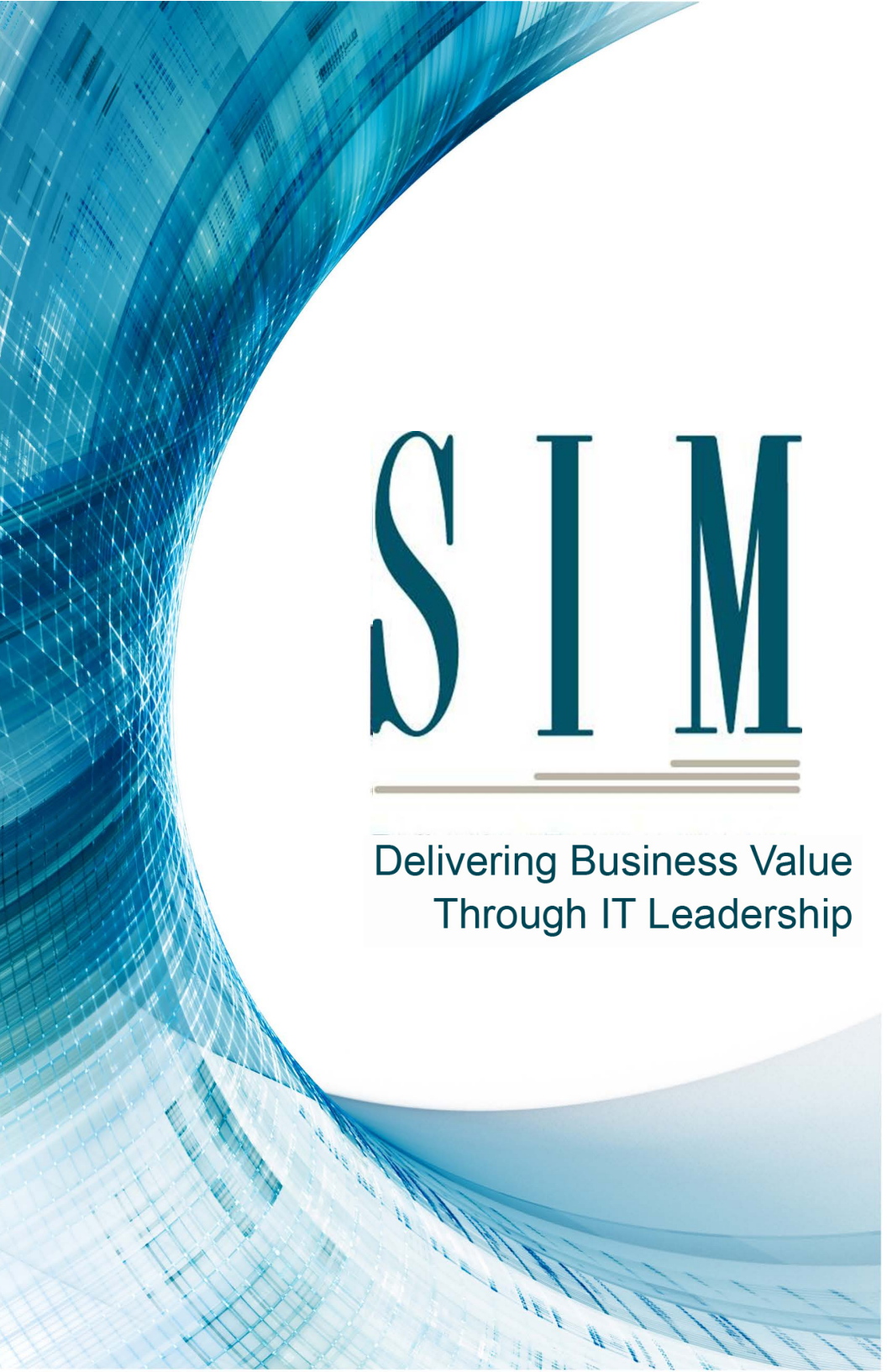
SIM
Delivering Business Value
Through IT Leadership

Who We Are

SIM (Society for Information Management), is an association of senior IT executives, prominent academicians, select consultants, and other IT thought leaders who come together for the benefit of its members, their organizations and their community.

Member Criteria

SIM's wealth of information and outreach capacity is a direct result of its diverse membership. In addition to being IT leadership-focused, SIM membership spans across industries, concentrations and professions. To continue fostering a valuable membership experience, ensuring a quality exchange, and representative influence, SIM's four member categories are:

Practitioner

A senior-level IT professional in either a public or private sector organization meeting the following criteria:

- Corporate/divisional head of a corporate or divisional IT organization.
- Member of an IT management staff supporting corporate/divisional IT heads with key management roles, as certified by the head of the organization.

Academic

A full-time university or college faculty member making a significant contribution to the IT field.

Consultant

Leaders at the partner/principal level who influence the direction of their own company or their clients' companies, and who directly contribute to the IT profession.

Other Leader
A non-IT executive such as vendor, recruiter or leader from another profession who has a major role in matters impacting strategic IT direction.

* SIM adheres to a strict policy against marketing or commercial activity; sales and marketing representatives are accepted as members through the SIM Partner Program.

Mission and Purpose of the SIM Las Vegas Chapter
As IT executives, organizational leaders, educators, and decision makers, we come together to provide advocacy that:

- Fosters the development of technological resources for the improvement of management performance and executive policy which aligns and integrates with the Business community.
- Assists in identifying the resource needs of the community, for technical, professional, and managerial workforce working with our academic institutions and universities to implement programs to meet those needs.
- Encourages the development of a technical environment in the community that is conducive to business success and communicates this to current and potential businesses.
- Serves as a trusted expert resource to our governing officials in shaping legislative policy at the state and local government level on matters involving information technologies.

Join us in 2014!

Las Vegas Chapter Direction

SIM's IT collective leadership creates an opportunity for a unified voice to influence and support our community leaders to help grow Nevada which includes growing the technology workforce.

Conduct Outreach to the Community via:

- Businesses
- Health & Human Services
- Education
- State & Local Governments
- Legislation

Social

- Annual Banquet
- Benefits
- Silent Auctions
- Toys for Tots

Fundraisers

Scholarships for:

- Leadership
- STEM Awards

Working Groups

- SIM Women
- Enterprise Architecture
- IT Procurement
- IT Workforce
- Insights on Current Trends via Advanced Practices Council
- University Research via MIS Quarterly Executive
- Regional Leadership Forum – 9-month Leadership Program
- Weekly Newsletter – SIM Connect
- SIMposiums
- Monthly Newsletters – SIM News Extra
- SIM Online Library

Your Contribution as a Participant in SIM Las Vegas

Today, the SIM Las Vegas Chapter is officially recognized by the National organization and is now in the process of encouraging like-minded technology executives and community leaders to consider participation as a member, sponsor or both. Sponsors play an advisory role and serve as a conduit to keep the Chapter focused on disverse community needs. Active members will participate in the "nuts and bolts" of execution that is essential to our success.

Your participation as a community leader in either capacity is key to developing initiatives that will fulfill the strategic purpose of the chapter and to the Southern Nevada community.

Sponsor

SIM Las Vegas Year in Review - 2013

The SIM Las Vegas Chapter, during its first year, the members together with the local community, were able to accomplish a lot to improve the valley. Throughout the year, there was a different focus on the general meetings – legislation, education, healthcare and hospitality. Each of these meetings was used as a successful networking opportunity for the SIM members. They all represent different industries and for them SIM was a platform to share their ideas and work together to make them happen. One of the most important projects SIM members started was a joint BS program between CSN and UNLV. Below is a list of all the SIM Las Vegas initiatives in 2013 in chronological order:

- Establishing the SIM Las Vegas Chapter as a community partner;
- Attracting more than 35 CIOs as members;
- Review of the Nevada Legislative bill draft requests (BDR) that may impact IT;
- Research on the current state of education in Nevada;
- Report on the undergraduate MIS program at UNLV;
- Presentation to UNLV President regarding the joint CSN/ UNLV programs;
- Met with UNLV President to convey IT leadership's vision for the future of education;
- Participation in SIM National's April 2013 Chapter Leader Summit;
- Launched the SIM Las Vegas website with current news and information;
- Conducted the IT Education Summit with over 40 participants;
- Authored the IT Education Summit Report and provided it to the SIM membership, the education community and industry representatives to raise awareness of education issues and opportunities;

- Defined and published the SIM vision and mission alignment with the community;
- Held the 1st Annual Charity Golf Tournament in 2014;
- Support for the HealtHIE Nevada project;
- Developed the Chapter direction for 2014;
- Participated and supported the organization of the UNLV IT Education Summit;
- Commitment to support the revised and reinstated Information Technology and Business University programs;
- Commitment to support the joint BS program;
- Involved students in SIM and provided internship opportunities; and,
- Provided support for the KEEN program for IT education in high schools.

Sponsor

SIRIUS
COMPUTER SOLUTIONS

Sirius Computer Solutions provides complete IT solutions built around industry-leading servers, storage, networking, software and financing, and supports them with our own infrastructure and software consulting services.

www.siriuscom.com | 800.460.1237

August 2013

INTERVIEW

Joseph Marcella
SIM Role: Las Vegas Chapter President

Please provide a brief overview of the chapter

Las Vegas is one of the newest and fastest growing SIM Chapters. We started in October 2012 and less than a year later, we already have 36 members. We conduct regular meetings; and, with the help of our members, we organized a SIM IT Education Summit. Its goal was to bring the industry and education together and raise awareness of the current issues in our community.

What are/were your goals for your term as the President of the chapter?

My major goal is to create awareness about the problems and opportunities in the Las Vegas area. The best way to do that is by engaging IT leaders in bringing back to the community. We can positively impact the growth of Southern Nevada by sharing our knowledge and experience. I am also focused on building the bridge between education and industry. I believe today's students are tomorrow's leaders; and, this is one of the directions our Chapter is going.

What are the hottest trends in the IT industry (and why are these trends hot)?

- *Mobile applications and devices – client landscape has shifted due to their emerging dominance;*
- *Smart organizations and sustainability – global economic recession forces all industries to depress spending while increasing quality of services;*
- *Hybrid IT and cloud computing – as the cloud continues to affect virtually all aspects of IT, new disruptive elements and approaches continue to evolve; and,*
- *Strategic big data – analytics is evolving to be more transparent, in context and embedded in real-time applications.*

What challenges is your chapter currently facing?

As a new Chapter, our biggest challenge is how to engage more local IT leaders and create a positive image of the organization. We rely on our personal and professional connections to spread the word and raise awareness of the initiatives we are working on. We need to reach out more to individuals and organizations to improve together the Las Vegas area.

What is the one piece of advice you will give to the next President of the chapter?

I would encourage my successor to have a clear vision of the direction the chapter needs to go and to initiate collaboration with other SIM chapters. We have just started the Las Vegas chapter and our initial focus was to establish it among leading IT professionals. Future goals can be related to expanding our relationships in the area and working together with other chapters to share knowledge and experience.

"As the economy shifts toward recovery, it's now time for technology leaders to get creative. Serving the community will require innovation, critically different thinking and most of all, focus and energy. SIM members address a "community issues" agenda. In addition, the members will also benefit from a Gartner analyst's insights, best practices and direction presentation. It's time to close the technology gap in Nevada."

Sponsor

RICOH

imagine. change.

Sponsor

BLACK BOX®

NETWORK SERVICES

"Zunesis is our dependable 'Go-To' technology solutions partner. They provide us with a wide range of comprehensive, affordable, and flexible offerings that help us to reduce our overall IT expenditures while simultaneously increasing productivity, efficiency, and service to our members."

–Jeff Tibbits,
Assistant VP, IT
One Nevada Credit Union

Enabling Business Success

- Strategic IT Consulting & Services
- Virtualization & Automation
- Infrastructure Implementation
- Network Configuration
- Big Data Analytics
- Social Media Analysis

Serving Nevada for over 25 years

6280 S. Valley View Blvd., Suite 422 Las Vegas, NV 89118 702-837-5300

LINK
TECHNOLOGIES

Top Tech Talent, Culinary Connoisseur

Premier PM, Father of Three

This is how Link sees contractors and candidates. Our recruiters and account managers are non-commissioned. We'll get to know you then work with you to find the projects that fit your life and further your career.

Projects like software development and data center moves. Cloud migration and system upgrades. Anything you want to do and anywhere you want to go. We can connect you with government entities, mid-to-large-sized companies, and utilities all over the country.

It's a chance to work with a company that actually works for you. It's Link Technologies. We'd love to connect.

Connect with us today and see what Link can do for you.

linktechconsulting.com ● 702.233.8703 ● @LinkTechLLC ● facebook/com/LinkTech LLC

SIM
Las Vegas

Membership Application

First Name _____

Last Name _____

Company Name _____

Professional Title _____

Address Line 1 _____

City, ST, Zip

Work Phone _____

Other Phone _____

Email Address _____

Secondary Email _____

Assistant's Name _____

Assistant's Phone # _____

Assistant's Email _____

UPCOMING EVENTS

Wednesday, April 15, 2015

Nevada IT Symposium

Thursday, April 16 and Friday, April 17, 2015

SIM National Chapter Leader Summit 2015
(hosted by the Las Vegas Chapter)

Saturday, April 18, 2015

2nd Annual SIMLV Charity Golf Event

SIMposium2014

DENVER, CO November 2-4, 2014

Go to

http://simposium2014.com/

to obtain more information

Thank you to our Community Partners!

The strength of our chapter lies in our membership and partnerships within the community. Our Community Partners provide opportunities to promote the SIM Las Vegas mission of encouraging the development of a business environment and professional workforce as well as advocating for our community's IT educational needs. Their participation will help sustain our efforts going forward.